



Beyond Data.

Access a suite of purpose-built applications built upon an innovative cognitive intelligence platform.

Tada Cognitive Solutions is changing the way business is conducted.

Our cognitive intelligence platform synthesizes your business model, operating model and performance metrics data from disparate sources to create a Digital Duplicate® of your business.

This Digital Duplicate® is a live and dynamic digital replica of your entire operation. It allows you to explore and exploit connections between previously siloed pieces of data. As a decision maker you can now navigate your entire business ecosystem by utilizing our suite of highly-customizable, pre-fabricated purpose-built applications ten times faster and at a tenth of the cost of traditional Business Intelligence tools. With Tada, you can drive digital transformation and operational change throughout your enterprise.



OUR STORY

The premise behind the Tada platform is simple. Data should be organized and stored in a way that is intuitive, accessible, and easy to use. Traditional data models involve burdensome and expensive IT infrastructure, making meaningful analysis tedious and costly. The Tada platform works in real-time, giving you insights where and when you need them. You can see, filter, and manipulate data to identify opportunities for growth.

What's better?

Tada's suite of purpose-built apps are ready to deploy when you are. These applications are making data actionable in a fraction of the time as traditional Business Intelligence tools. Further, they can be customized to the needs of your specific operations and user teams.



Our suite of purpose-built applications spans six industries and provides operationally insightful answers to the day-to-day problems plaguing your business. Whether you need solutions for demand management and planning in your manufacturing business or are looking to improve student retention rates at your academic institution – Tada users are using the app suite to make sustainable operational change within their business in a matter of weeks.



GO BEYOND DATA

TO MAXIMIZE YOUR ROI

01

Achieved \$30M in increased profitability by improving decision times, asset utilization, and technician productivity.

A \$1B national construction equipment distributor achieved over \$30M in increased profitability by utilizing operational insights and end-to-end visibility provided by Tada to improve decision times, asset utilization, and technician productivity.

02

Reduced transportation spend by \$38M.

Using an intelligent recommendation engine designed by Tada, a \$30B global beverage manufacturer achieved \$38M in annual transportation savings while improving on-time customer deliveries by 5%.

03

Improved productivity and operational efficiencies through 35% increase in planner productivity, 40% reduction in expedites, and 80% reduction in missing parts.

A \$5B Midwest manufacturer improved on-time production build by 30% within the first seven weeks of Tada implementation, while realizing significant cost savings through improved supply chain synchronization, increased planner productivity and real-time supplier collaboration leading to reduction of expedites.





PLATFORM FEATURES

The total cost of ownership and flexibility provided by the Tada platform is unparalleled.

The platform boasts the following out-of-the-box features:



Infinite Navigation

Having a Digital Duplicate® of your organization allows you to freely traverse through your business data. This infinite navigation means you are no longer constrained by separate silos of information. With Tada's cognitive network of your business, you can now navigate through all your business data laterally and horizontally.



Filtering

Having a Digital Duplicate® of your organization allows you to freely traverse through your business data. This infinite navigation means you are no longer constrained by separate silos of information. With Tada's cognitive network of your business, you can now navigate through all your business data laterally and horizontally.



Multi-device

Access the Tada platform on any device. Whether you are using your tablet, phone, or desktop, the Tada platform is compatible across all devices. Users can share screens, annotate, and collaborate in real-time across multiple devices and across multiple operating systems.



Widgets

Leverage Tada's extensive library of widgets to effectively display your information. Whether you need heat maps, bar charts, or specialized graphs, Tada's visualization library provides a variety of options to communicate your information in a live, immersive and intuitive manner.



Search

Eliminating data silos means having the ability to freely traverse through all your business data. Create efficiency in this process by leveraging Tada's search capability. Easily access necessary information by searching for relevant terms.





DIGITAL DUPLICATE

Tada's Digital Duplicate® is a proprietary and patented model for organizing information.

Tada's Digital Duplicate® is a proprietary and patented model for organizing information. Using the language of your business – the terms, metrics, and KPIs that matter to you – your Digital Duplicate® represents the way in which you operate. Decision makers can achieve cross-functional visibility by abandoning rows and columns of data for a dynamic Digital Duplicate™ of their organization.

By connecting supply chain, financial, people, operations, and other data sources to meaningful analytics, the Tada platform is changing the way organizations make strategic decisions. Once your organization's Digital Duplicate® is established, you have access to Tada's extensive suite of purpose-built applications.